

## Javaun Moradi: Outdoor Resume

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- Known and well-respected throughout the Southeast as an enthusiast, rider, mechanic, and an outdoor advocate.
- Friendly, extremely outgoing, and passionate about people and outdoor sports. Personal and professional network encompasses elite paddlers, climbers, cyclists, mountain bikers, military special operations, outdoor photographers, conservation activists, race organizers, and adventure racers.

### PROFESSIONAL EXPERIENCE:

**Assistant Store Manager, Atlanta Cycling** (Full-time: February 2002 - May 2003; ongoing part-time)

- Sales staff and shop mechanic. Cited by customers for outstanding service.

**Southeast Regional Promoter; 24 Hours of Adrenalin, Georgia International Horse Park**

(Part-time: February - October, 2003)

- Despite attendance being down at all other Adrenalin races, I helped draw one of the largest crowds ever seen at the horse park (over 850 total racers).
- In a tough year, I reached out to adventure racers, triathletes, and local sports clubs, in addition to enlisting local shops in order to boost attendance.

**Director of Marketing, Hairy Scary Evolutions (Atlanta, GA)**

(Part-time: March 2002 - April 2004)

Joined two friends in incorporating a teambuilding company. Accomplishments included:

- Created multi-sport teambuilding activities for clients such as church groups and youth at risk groups.
- Served as race organizers for the "Back to the Chattahoochee" charity river race.
- Race consultant and ropes course design for several adventure races, including Odyssey Adventure Racing.
- Featured on CNN Headline News for rappelling anchorman Kris Osborn down a 300 foot gorge in Highlands, NC.

### VOLUNTEER EXPERIENCE:

**Atlanta Chapter Officer, SORBA (now part of IMBA)**

(Part-time: 2002 - 2003, ongoing member at large)

- Helped organize fundraising and maintenance events, including the main annual fundraiser, the Nimblewill Festival.
- Worked with local shops to recruit new riders

**Founder, Board Member: L5Flyers Cycling Team (Atlanta, GA)**

(Part-time: September 2003 - November 2004; ongoing member at large)

- One of six founding board members of the L5Flyers Cycling team ([www.Aaronscycling.com](http://www.Aaronscycling.com)), a community-based club that even spawned a pro-women's team.
- Helped develop a "point series" awarding points for rides, races, and charity work. Besides keeping members engaged year-round, member data entry gave us a list of all activities by all team members for the full-season, which allowed us to market our full potential to sponsors.
- Club has been recognized by USA Cycling and the local community for excellence.
- Currently, the club has over 130 dues paying members.

## **Marketing Committee, Atlanta Outward Bound**

(Part-time: 2004 - 2005)

- Development activities and events to increase awareness, communication, and fundraising.

## **OTHER EXPERIENCE:**

- Multi-day Tour Guide for *Discover Adventures*, 2004 Tour de Georgia Official Cycling Tour Provider.
- Bike Maintenance Clinics: Have taught a rescue maintenance and race prep clinic numerous times for local mtb clubs, adventure racers, and at REI.
- Paid support mechanic of choice for the some of the country's best adventure racers, including the 2004 USARA National Champions, *Hooked on the Outdoors/Adventures Anonymous*.
- Recently taught an endurance racing clinic with 3 other riders, including top national rider Eddie O'Dea.
- Volunteered with a local shop to fix kids bikes in the inner city on a free maintenance day.

## **RACING:**

- Completed numerous road, XC, adventure races, and team relay races.
- Recent focus is endurance events. Have completed four 24 hour solo mountain bike races.
- Notable 24 Hour Solo Results:
  - 4th Place: 2005 BURN 24 Hour Challenge (Wilkesboro, NC)
  - 5th Place: 2005 24 Hours of Adrenalin (Conyers, GA)
  - 15th Place, Elite Division: 2006 World Solo Championships (Conyers, GA)